

Public Relations Canada

The New Standard in Canadian Business Visibility

Connecting trusted professionals with Canadians through intelligent classifieds, media publishing, and event promotion.

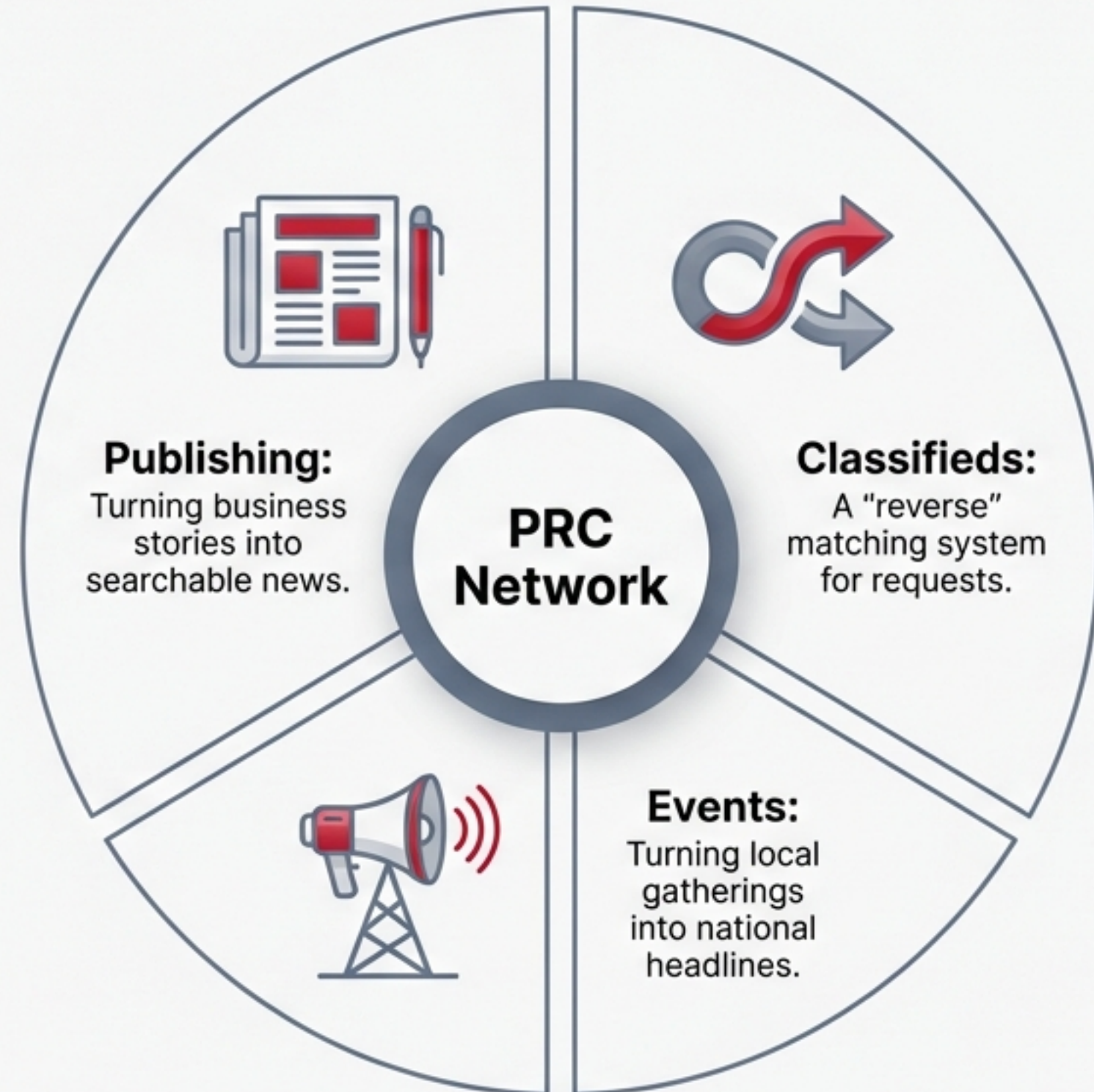


More Than a Directory. A Business Media Network.

Public Relations Canada is a national ecosystem designed to solve visibility. We connect Canadians with trusted service providers through a trinity of services.

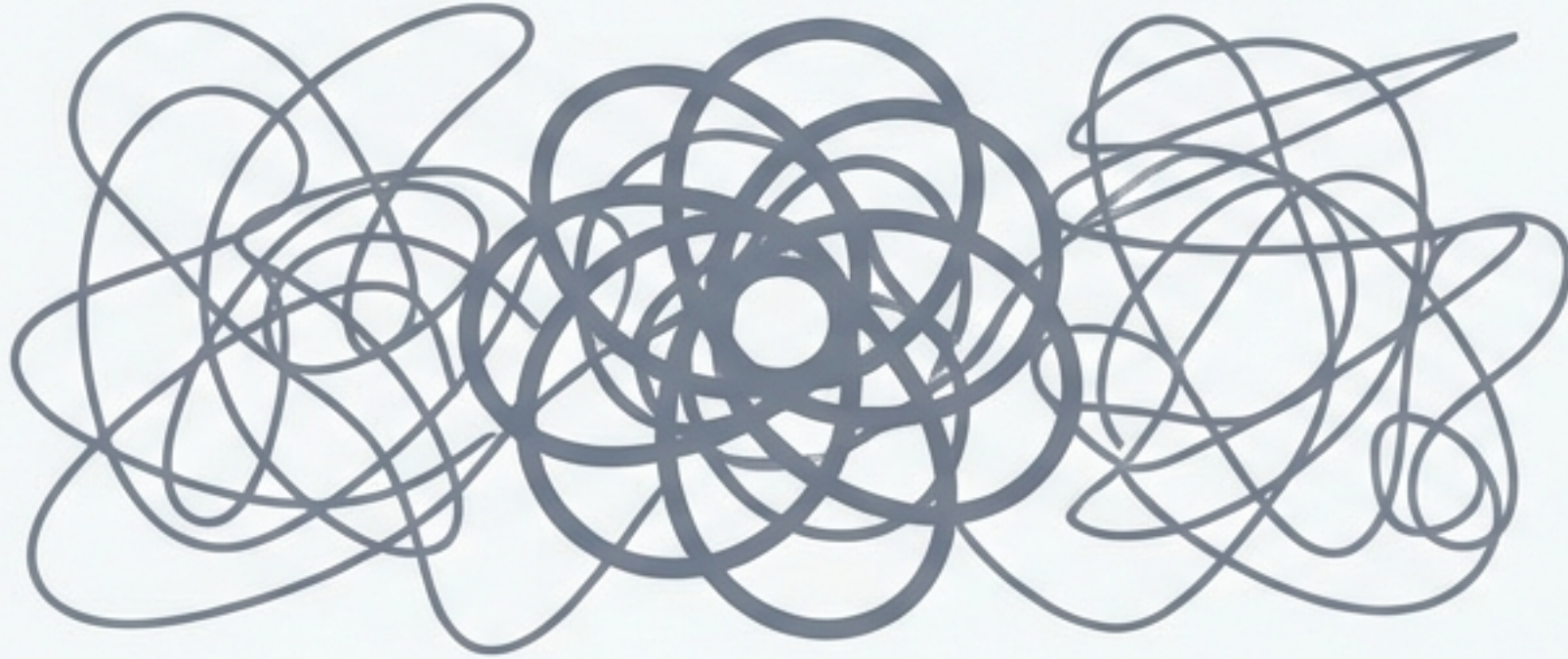
- **Canadian-owned and operated.**
- **Serving businesses since 2011.**

The PRC Ecosystem



The 'Search & Hope' Model is Broken.

The Old Way



- Customers waste time searching.
- Cold calling and uncertainty.
- Businesses fight for visibility.

The PRC Way



- Hacking Classifieds with news.
- Active connections.
- Verified matches.

***“PR Canada has successfully reinvented the Classified Ads section.
No searching. No cold calls. No wasted time.”***

We Don't Just List. We Match.

The Classified™ Match Service.



1. The Request

Customer submits a free information request.



2. The Match

PRC vets the request and identifies local pros.



3. The Connection

Verified Providers contact the customer directly.

Our Providers contact you, saving time and effort.

Turn Your Business Into News.

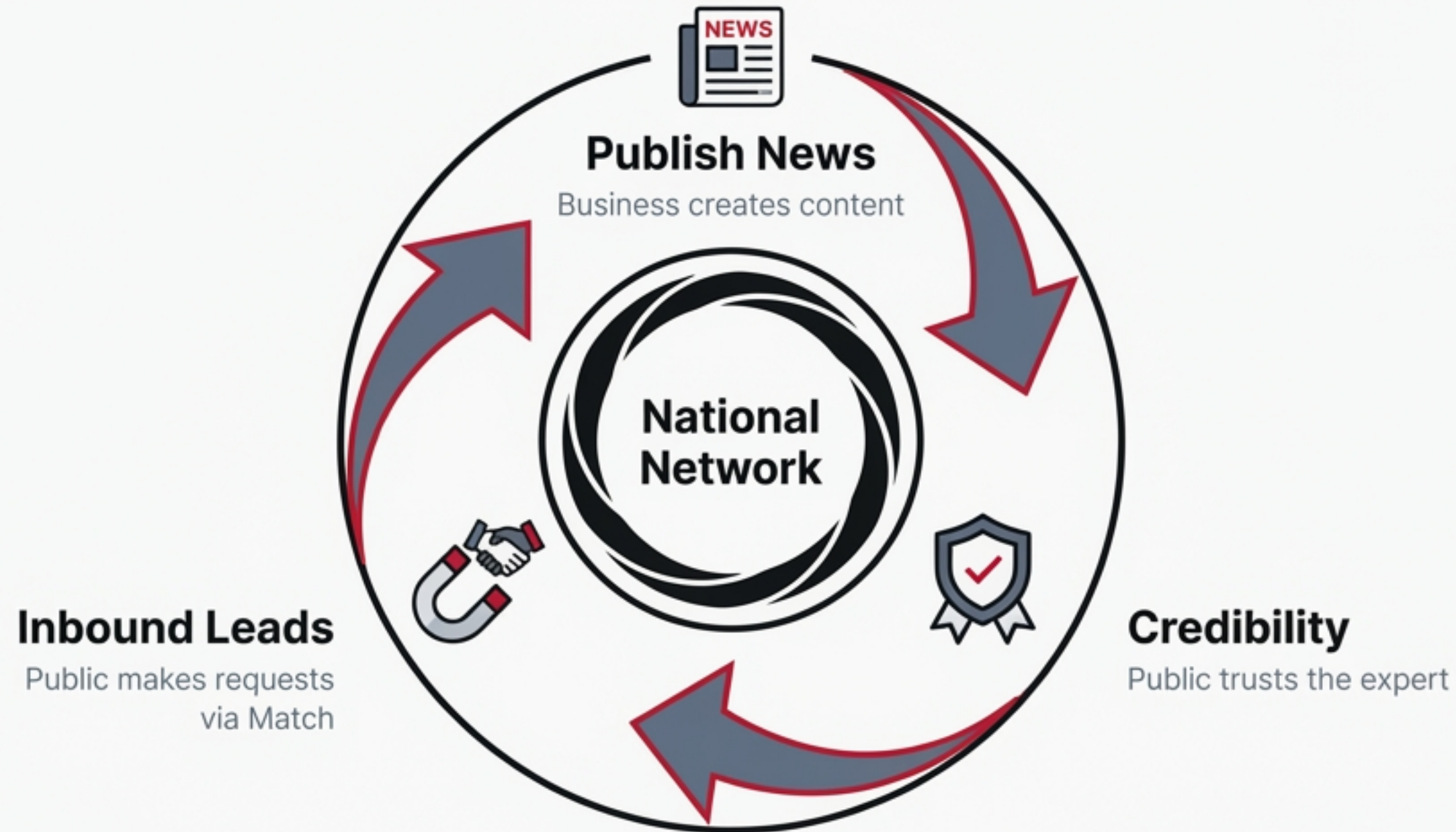
The PRC Publisher & Media Network

We move beyond temporary ads to permanent assets. Businesses can "Publish Their Story" as a professionally published article.

- Build credibility and trust.
- Boost SEO rankings.
- Feed AI search results with verified content.
- Drive organic traffic nationwide.



The Visibility Engine.



We publish professional business features that increase visibility, trust, and inbound leads across our national network.

From Local Event to National Headline.

The PRC Event Hub.

Turn your event into headlines and reach audiences across Canada. Promote Business or Event.



Tiempos Headline

Verified. Trusted. Canadian.



Question: Can any business respond to a request?

Answer: No. Only verified professionals in the PRC Network.

This strict vetting process protects the public and ensures that businesses in the network are competing only against other legitimate professionals.

Diverse Expertise. One Network.



**Auto Approved /
Auto Trade**



**Real Estate &
Insurance**



**Crisis Control
& Legal**



**Travel &
Fitness**



**Tattoo &
Photography**

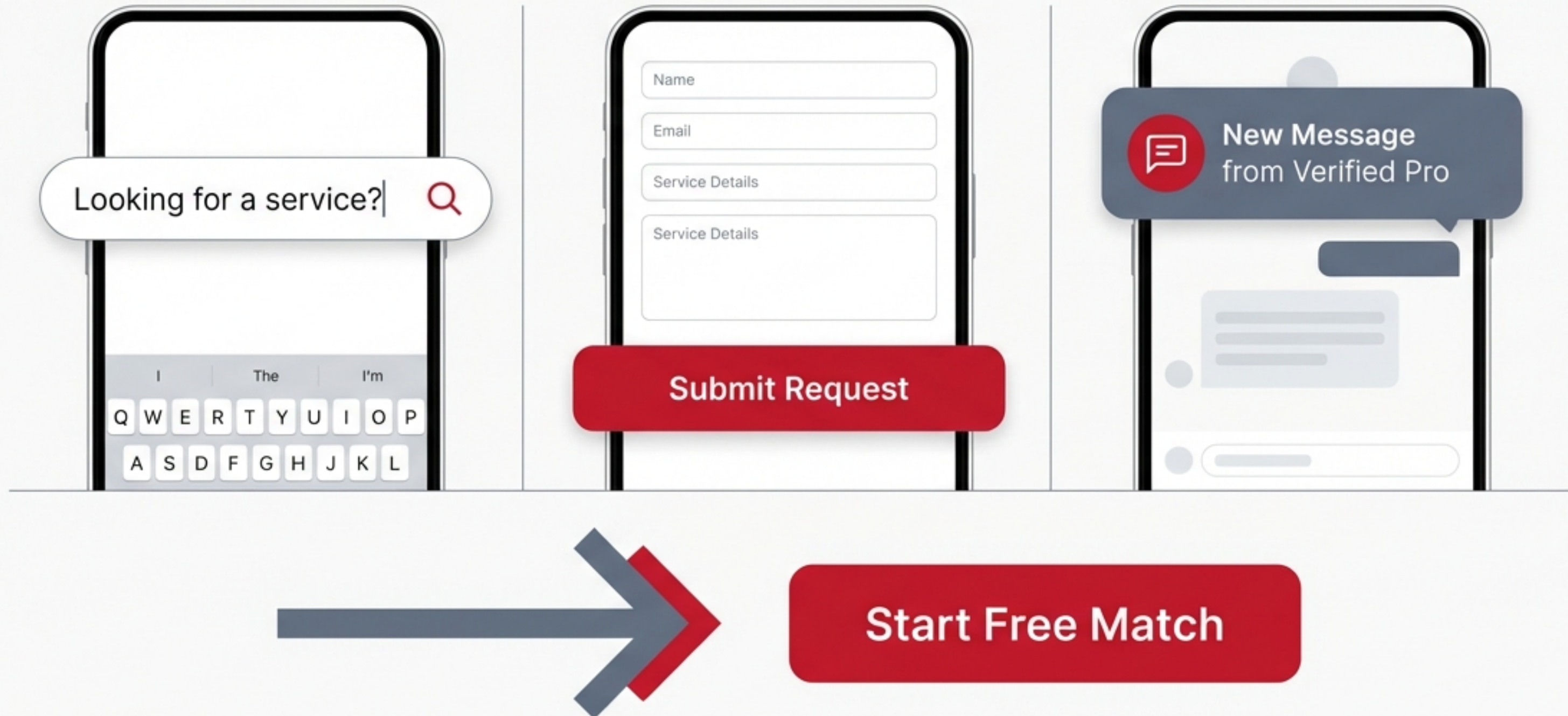


**DJ, Models
& Awards**

Tailored visibility for specialized industries.

The Frictionless Experience for Canadians.

Find a Professional — Free.



How You Win Online.

01

MATCH

Connect with verified professionals who contact you directly.
(Direct Leads).

02

PUBLISH

Turn your business into searchable news.
(Long-term SEO).

03

MEDIA

Generate exposure through PRC's network.
(Brand Awareness).

Free for the public. Paid by businesses who want visibility.

Brands & Partners.

Brands we have worked with across PRC News, Classifieds, and Events.



Leading Auto Traders



National Real Estate



Travel Partners



Fitness Pros



Media Studios



Insurance Firms



Declassified: How It Works.

Is this free for customers?

Yes. Posting a request is free.

Who owns PRC?

Canadian-owned and operated.

How do businesses gain visibility?

Through participation in PRC publishing, events, or the Classifieds™ program.



Corporate Profile.



Legal Name: Public Relations Canada Inc.

Registration: Alberta Inc. 1906865 | RT 001-803297522.

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Ready to be Seen?

Connecting Canadians with Trusted Service Providers.

**For the
Public**

Find a Professional

**For Business
Owners**

**Promote Business
or Event**

**For
Storytellers**

Read or Publish News

