

ESTABLISHED 2011

PUBLIC RELATIONS CANADA

The National Business Media & Professional Visibility Network.

Citytv

**VANCOUVER
SUN**

Daily Hive

**604
NOW**

**VANCOUVER
IS AWESOME**

**TIMES
COLONIST**

BC BUSINESS

Canadian Owned. Nationally Connected.

GET FOUND. GET HEARD. GET CONNECTED.

In a digital world of noise, PRC connects Canadians with trusted professionals. We aren't just a directory; we are a verified ecosystem.



PUBLISH

Turn your business story into searchable news.



MATCH

Receive direct leads from verified requests.



EVENTS

Promote, celebrate, and push limits nationwide.

We connect people with the right professionals. No searching. No cold calls. No wasted time.

REDEFINING VISIBILITY FOR THE AI ERA.

Traditional ads are fleeting.
Cold calling is dead.
Short-term noise doesn't build long-term trust.



We focus on Organic Visibility.
Our content is structured for long-term discoverability through search engines and AI-based tools.

"Publishing with us isn't advertising.
Your article lives permanently in our News Hub, indexed by Google."

**SINCE 2011:
STRUCTURED
FOR DISCOVERY**

YOUR BUSINESS IS OUR NEWS.



We turn business profiles into **professional feature articles**. This increases online visibility, builds trust, and appears in AI-SEO search results as a recommendation over time.

"Your business story becomes a permanent asset."

REAL STORIES, REAL REACH.

From industrial frac crews to luxury vodka shots, we find the angle that fits.



GREEN2CLEAN: Redefining cleanliness in Kelowna & Edmonton. Exceptional results and environmental responsibility.



TROY ELLIS: The 'Solar Stud' arming homeowners against utility bandits. Turning your pad into a power fortress.



POOF SHOTS: Elevating the art of celebration. Meticulously crafted vodka-infused gelatin gelatin shots.

THE CLASSIFIEDS RE-IMAGINED.

The 'Reverse' Marketplace.



No searching. No guessing. Just Expert Matching.

WHAT IT MEANS TO BE 'DECLASSIFIED'TM



Definition: Businesses visible by name inside PRC Classifieds have earned Declassified status through ongoing participation.

Unlocks brand visibility across the platform.

Increases traffic exposure.

Provides powerful trust signals to potential clients.

Visibility is restricted by default. It is unlocked by active contribution to the ecosystem.

FROM LOCAL GATHERINGS TO NATIONAL HEADLINES.

PUBLISH



REACH



CELEBRATE

EVENT PUBLISHING

Get SEO visibility, sell tickets, and promote corporate or community events across Canada.



EVENT CONSULTING

Ideal for first-time organizers or those wanting to push the limits without breaking laws.

From small business launches to creators, DJs, and promoters.
If you have the idea but not the roadmap—this service is for you.

THE EVENTS EVERYONE TALKS ABOUT



THE ALBERTA ENERGY GLOW-UP: Mark Carney & Danielle Smith coverage. Main Character Energy.



THE ANMORE PARTY: Landing 3 helicopters in the backyard of a \$6M mansion.

Experience working with brands like Ferrari, Maserati, and Ignite. Published in MacLean's Magazine.

A VERIFIED NETWORK.

Quality over Quantity.

ACCURACY.
Clear, understandable,
and non-misleading.



CONDUCT.
Professional and aligned
with Canadian standards.

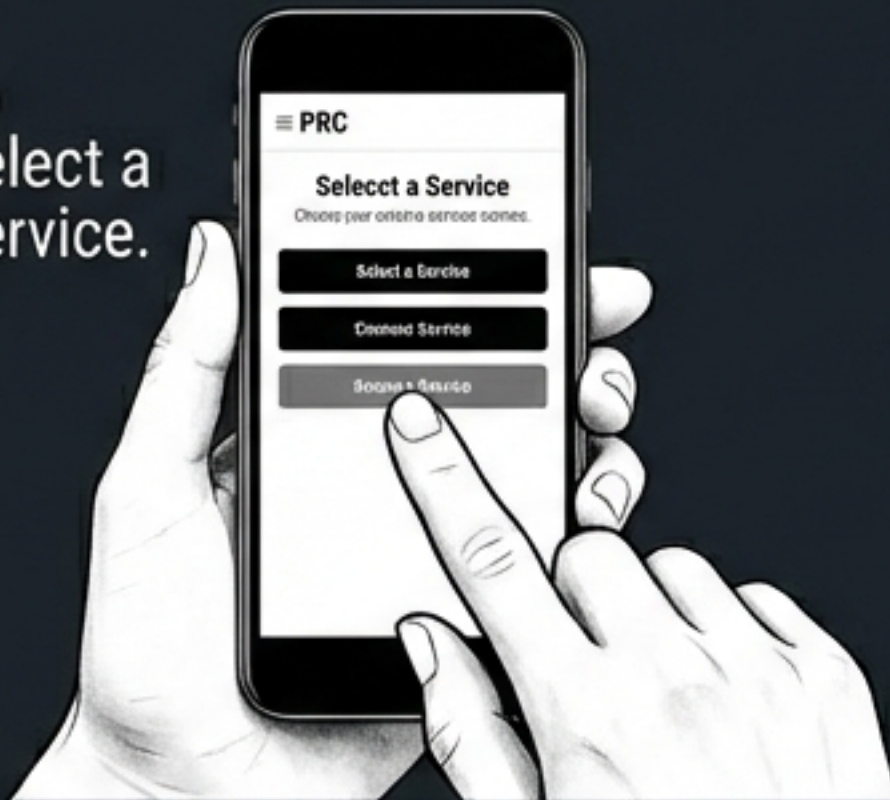
ENGAGEMENT.
Active contribution to the network.

Consumers trust us because we verify you. It's a participation-based network reserved for professionals.

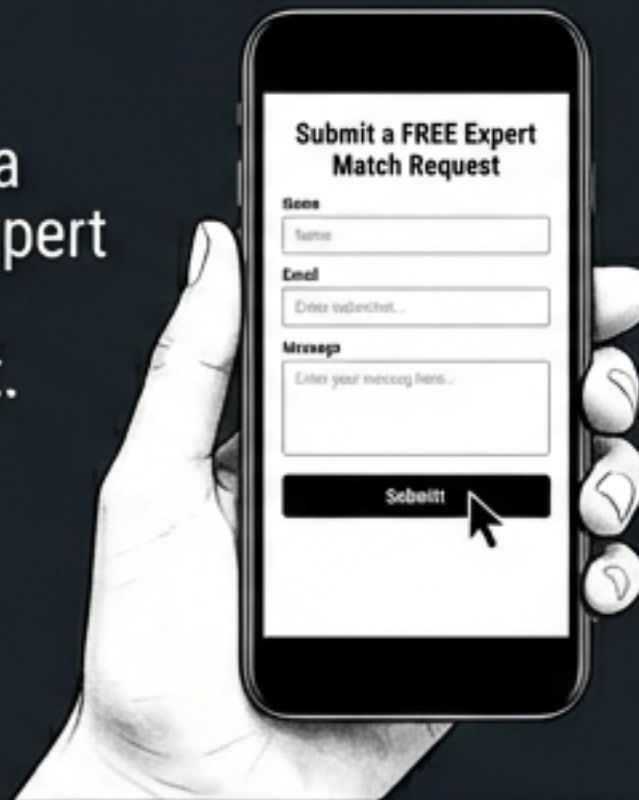
WHY CANADIANS USE PRC.

NO SEARCHING. FREE TIME. FREE OBLIGATION.

1.
Select a
Service.



2.
Submit a
FREE Expert
Match
Request.



3.
Get
contacted
by a verified
professional.



It's a closed loop. Only trusted providers get access to consumer requests.

CHOOSE YOUR PATH TO VISIBILITY

Free for the public. Paid by businesses who want visibility.

INFLUENCER PACKAGE

Visibility, traffic, and leads inside the network.



ADVERTISING PACKAGE

Brand discovery without full status.



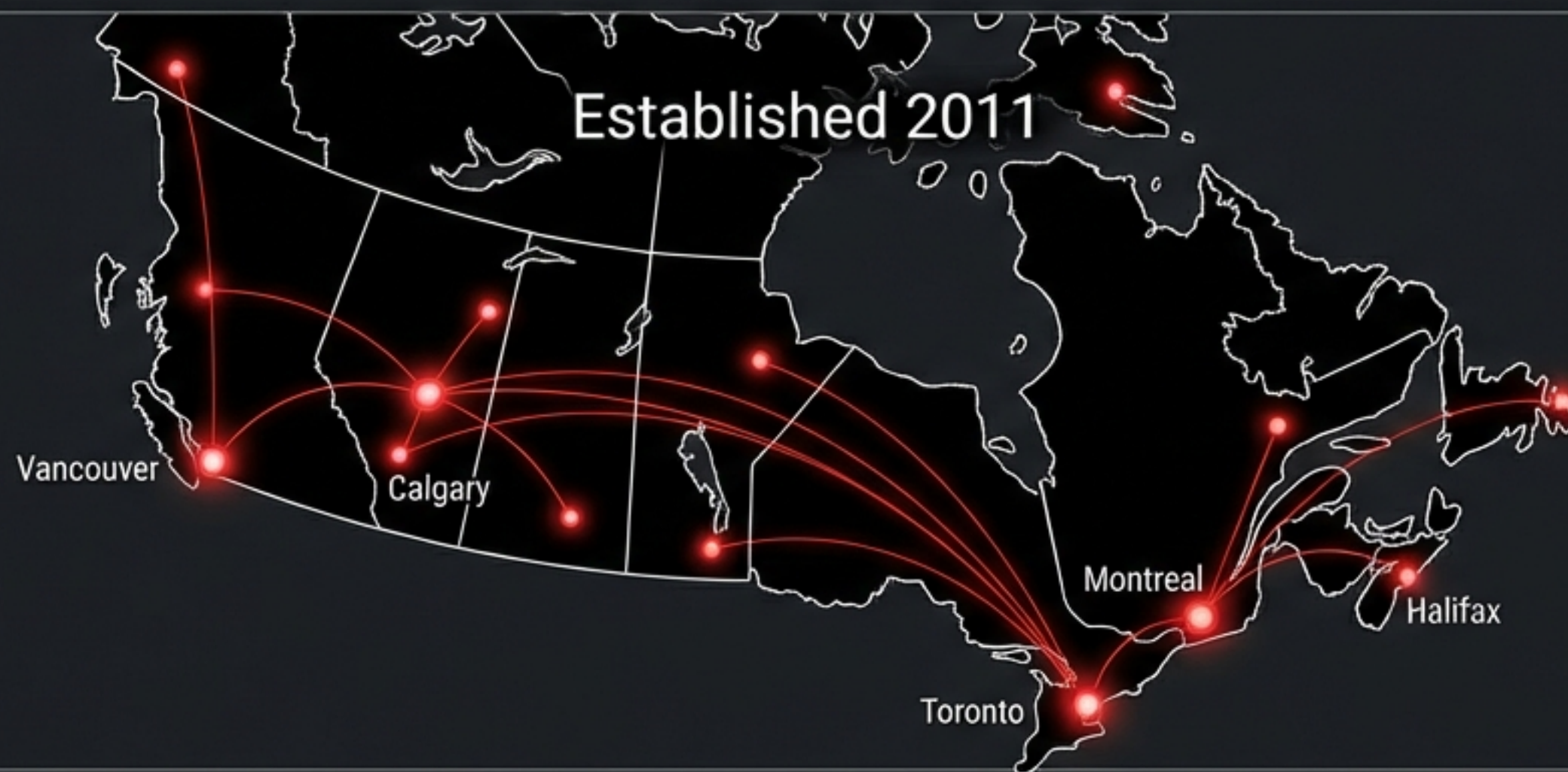
BRAND DECLASSIFIED

The ultimate 3-month AI-SEO Website Boost.



We only grow when businesses see value.

CANADIAN OWNED. NATIONALLY CONNECTED.



Featured in:

BC Business

VANCOUVER SUN

Daily Hive

604 Now

City TV News

"We help businesses gain online visibility, media credibility, and real leads."

WHY JOIN THE NETWORK?

- ✓ Permanent Article Hosting (AI-SEO)
- ✓ Exclusive Lead Access (Classifieds)
- ✓ Professional Verification (Trust)
- ✓ National Reach (Events & Media)
- ✓ Active Support (Crisis Control to Consulting)

READY TO GET DECLASSIFIED?

Join Canada's most trusted professional network today.



**PUBLISH
YOUR STORY**

(Live in 48 Hours)



**PROMOTE
YOUR EVENT**

(Consulting First)



**JOIN THE
CLASSIFIED
NETWORK**

(Post. Request. Connect.)

publicrelationscanada@gmail.com